



FOR IMMEDIATE RELEASE

Cognitive Solutions and M-S Cash Drawer Sign Distribution Agreement Enhancing Reseller Opportunities in POS / Retail Market

Golden, CO USA - June 15, 2006 - Cognitive Solutions (www.cognitive.com), manufacturer of the world's first desktop thermal label printer, announced they have signed a distribution agreement with California-based M-S Cash Drawer, to increase Cognitive's channel presence vertically and domestically.

The alliance enables M-S Cash Drawer to offer Cognitive's desktop and portable thermal printer lines to their reseller customers. M-S Cash Drawer has 59 years of manufacturing and distribution expertise in POS and Retail systems. The addition of Cognitive's products is an ideal complement to its existing line up of POS and Retail systems offerings.

"Cognitive's printers broaden our market and will provide our customers with reliable, high-performance solutions that are an important addition to our product offering. The agreement represents our latest venture into the AIDC/RFID market," says Santhosh Kumar Gopinathan, Vice President, for MS Cash Drawer.

"This agreement with M-S Cash Drawer further demonstrates the value that Cognitive's products bring to the market. Our new line of Compact Industrial Printers™ combined with our flagship product, the AdvantageLX and our durable portable printers gives retailers exceptional reliability and features," said Kelly Jamison, Director of International Sales and Distribution for Cognitive. "We're pleased to be aligned with a leader in the industry with state-of-the-art cash drawers and outstanding customer support."

About MS Cash Drawer

M-S Cash Drawer was the first cash drawer manufacturer to introduce steel cash drawers into the POS market. In addition to manufacturing cash drawers since 1945, since 1974 M-S has been distributing POS hardware such as receipt printers, POS terminals, barcode scanners, pole displays, touch screens, portable data terminals, and recently barcode label printers and RFID desktop label printers. (www.mscashdrawer.com)

About Cognitive Solutions

Established in 1986, Cognitive Solutions has a history of introducing innovative products to the industry. This spirit of innovation continues today with the introduction of its Compact Industrial Printers™ and its line of XML and RFID HF enabled printers. Its commitment to delivering quality and service products and customized and standardized media and consumable solutions continue. Cognitive is well positioned to provide a variety of solutions to meet customer needs worldwide and across all industries. For more information visit www.cognitive.com or call 800.451.9874.

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