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## **CognitiveTPG's New Kiosk Printers Set the Bar for Self-Service Performance and Reliability**

**April 2, 2009** – CognitiveTPG, a leading provider of on-demand label and transaction printing solutions, introduces its line of Kiosk printers – the [K798 and K799](#). The K798 and K799 thermal printers incorporate the same platform technology as its A798/A799 Point of Sale receipt printers.

These kiosk printers feature an exclusive full-steel modular frame to withstand the harshest environments and facilitate kiosk construction and maintenance. Its compact clamshell design provides significant design flexibility and access to common areas required for media loading and maintenance. This ensures easier integration in retail, self-checkout, healthcare, hospitality, and banking self-service applications.

Unique to the kiosk printer market, the [K798/K799](#) features a self sharpening rotary ceramic auto-cutter knife with a minimum service life of 2.3 million knife cuts, which is 50% longer than many existing offerings. Combined with a 200 kilometers (7.8 million inches) printhead, these kiosk printers deliver unsurpassed performance and reliability.

"With the growing significance of the self-service sector, CognitiveTPG designed a printer mechanism that can work in a kiosk application as well as our single station point of sale unit," said Jose Basa, Director of New Product Development. "The modular design allows us to offer the service, flexibility and reliability that our POS customers have enjoyed for over twenty years."

These state-of-the-art kiosk printers support Monochrome ([K798](#)) and Two-Color/Monochrome (K799) print technology. Ultra-sharp 203 dpi print resolution and outstanding print speeds (150 mm/sec for K798 or 250 mm/sec for K799) give these printers unsurpassed levels of performance.

For more information on our Kiosk printers, visit our website at [www.CognitiveTPG.com](http://www.CognitiveTPG.com).

### **About CognitiveTPG**

CognitiveTPG is a leading provider of on-demand barcode and transaction printers to the retail, healthcare, manufacturing, service, and financial sectors worldwide. For over 35 years, CognitiveTPG has provided its customers with compact, economical and ultra-reliable printing solutions that have significant returns on investment. Visit [www.CognitiveTPG.com](http://www.CognitiveTPG.com).

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